



FARAH MESMAR

Regional Manager – External Affairs, Sustainability, and Environment

International Air Transport Association (IATA)

As the Regional Manager of Environment and Sustainability for the Middle East and Africa Region, Farah works at the intersection between sustainability, advocacy, and engagement to support the decarbonization of the aviation industry and accelerate the transition toward a more sustainable world. She has worked with airlines and regulators in 37 countries across AME.

Farah's work focuses on the analysis and development of policy positions on a wide range of sustainability issues, with a specialization in greenhouse gas emissions and decarbonization pathways for aviation. She is also involved in a variety of environmental agendas including long-term emission reduction pathways, sustainable fuels, environmental management, as well as national, regional, and global market-based measures (e.g. CORSIA).

In 2015, Farah was selected as a speaker for the Major Group for Children and Youth during the UN General Assembly, which later led to her nomination to be a United Nations Young Leader.

Farah has received numerous academic awards, including the Middle East Partnership Initiative (MEPI) Tomorrow's Leaders Scholarship where she pursued her undergraduate degree in Political Science and International Law and was recently awarded a scholarship from Harvard University to pursue an Executive program in Climate Change Policy.